

Ivanhoé Cambridge Diverts More Than 16,420 Electronics

As a responsible investor, Ivanhoe Cambridge is committed to creating living spaces that promote the well-being of people and communities while reducing their environmental footprint. To this end, the company has set several sustainability objectives, including reducing its GHG emissions by 25% by 2025. To achieve them, a few measures have been put in place such as reducing, recycling, composting and recovering non-hazardous solid waste, including electronic devices.

In 2014, Ivanhoé Cambridge installed Electrobacs in its office buildings. As the initiative has been successful, Ivanhoé Cambridge installed Electrobacs in its shopping centres.

“We did not have a centralized solution for recovering electronic devices in the properties we managed,” says Rob Simpson, Director of Sustainability at Ivanhoé Cambridge. “Before 2014, electronic devices were recycled, but it was nothing as simple and effective as with Electrobac!”

The partnership with Electrobac provided a value-added service to tenants and customers of Ivanhoé Cambridge’s properties, as well as achieving some of the company’s waste management goals. The managers of the office buildings were convinced by the idea of working with an innovative company in Quebec.

As of today, 11 Ivanhoe Cambridge properties offer the small electronics recovery service to their tenants and their customers. Last year alone, more than 16,400 units were recovered.

“Our tenants appreciate the service,” explains Simpson. “Especially since it’s not easy to find other places to properly recycle electronics.”

Ivanhoe Cambridge’s sustainability teams have launched a number of environmental initiatives in multiple areas of the company. For example, since 2010, more than 162,000 metric tons of residual materials diverted from landfills.

With initiatives such as the introduction of Electrobacs, 40 Ivanhoe Cambridge properties hold LEED certifications and 43 hold BOMA BEST certifications.

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